

BOOKS

Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation

by Tim Brown

The Design of Business: Why Design Thinking is the Next Competitive Advantage
by Roger L. Martin

The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm
by Tom Kelley

The Ten Faces of Innovation
by Tom Kelly.

Creative Confidence: Unleashing the Creative Potential Within Us All (Hardcover)
by Tom Kelley

Design Thinking: Integrating Innovation, Customer Experience, and Brand Value
by Thomas Lockwood

Designing for Growth: A Design Thinking Tool Kit for Managers
by Jeanne Liedtka

The Designful Company: How to Build a Culture of Nonstop Innovation
by Marty Neumeier

Design Thinking for Strategic Innovation: What They Can't Teach You at Business or Design School
by Idris Mootee

Solving Problems with Design Thinking: Ten Stories of What Works
by Jeanne Liedtka

BOOKS-TOOLS

101 Design Methods: A Structured Approach for Driving Innovation in Your Organization
by Vijay Kumar

Gamestorming: A Playbook for Innovators, Rule-breakers, and Changemakers

by Dave Gray

The Design of Everyday Things
by Donald A. Norman

Design Driven Innovation: Changing the Rules of Competition by Radically Innovating What Things Mean
by Roberto Verganti

Exposing the Magic of Design: A Practitioner's Guide to the Methods and Theory of Synthesis
by Jon Kolko

This is Service Design Thinking: Basics – Tools – Cases
by Marc Stickdorn

A Designer's Research Manual
by Jenn and Ken Viscocky O'Grady.

Design Research Methods and Perspectives
by Brenda Laurel.

WEBSITES

dschool.stanford.edu/dgift/

dschool.stanford.edu/use-our-methods/

designthinking.ideo.com/

<http://www.forbes.com/sites/reuvencohen/2014/03/31/design-thinking-a-unified-framework-for-innovation/>

<http://www.mayo.edu/center-for-innovation/what-we-do/design-thinking>

<http://www.fastcompany.com/919258/design-thinking-what>

<http://designresearchtechniques.com/#/>

WEBSITES / TOOLS

http://www.ideo.com/images/uploads/hcd_toolkit/IDEO_HCD_ToolKit.pdf

<http://www.designkit.org/>

[Design Thinking for Libraries](#)

<https://dschool.stanford.edu/sandbox/groups/designresources/wiki/36873/attachments/74b3d/ModeGuideBOOTCAMP2010L.pdf?sessionID=7ac1b2b701e15ad91320419ff269e3a7a1431ff7>

<http://toolbox.hyperisland.com/>

MOOC & ONLINE COURSES

<https://iversity.org/en/courses/design-thinking>

<http://plusacumen.org/human-centered-design-for-social-innovation-course-materials/>

<http://www.designthinkingforeducators.com/>

VIDEO

<https://www.youtube.com/channel/UCA4IOZbQYVu4plORu2v3s-Q>

<https://www.youtube.com/watch?v=nyt4YvXRRGA>

<https://www.youtube.com/watch?v=VhzrxPgDHbY>

<https://www.youtube.com/watch?v=16p9YRF0I-g>

http://www.ted.com/talks/tim_brown_urges_designers_to_think_big?language=en

<https://www.youtube.com/watch?v=nyt4YvXRRGA>

<http://video.mit.edu/watch/innovation-through-design-thinking-9138/>

<http://designthinkingmovie.com/videos.html>

https://www.youtube.com/watch?v=H0_yKBitO8M