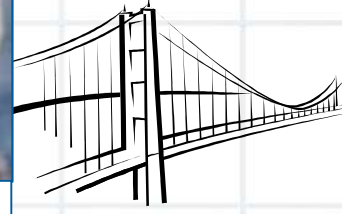




PMI

Making project management indispensable for business results.®

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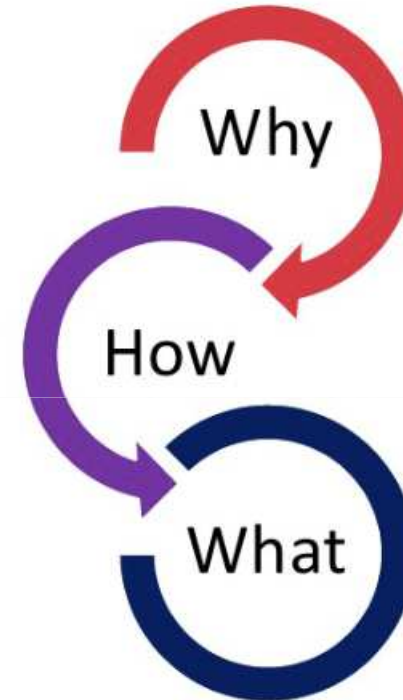
Building a bridge between project management and education

Walter Ginevri, PMI Fellow - PMIEF Community Engagement Committee



Presentation agenda

- Why should we build this bridge?
- How could we build this bridge?
- What would we need to build it?





Why? - Emerging trends in business



Demand for Project Management professionals in the United States

Source: PMI – PM Talent Gap Report (2013)



Project management is the most important skill for future success

Source: The Economist Intelligence Unit (2009)



Why? - Emerging trends in education



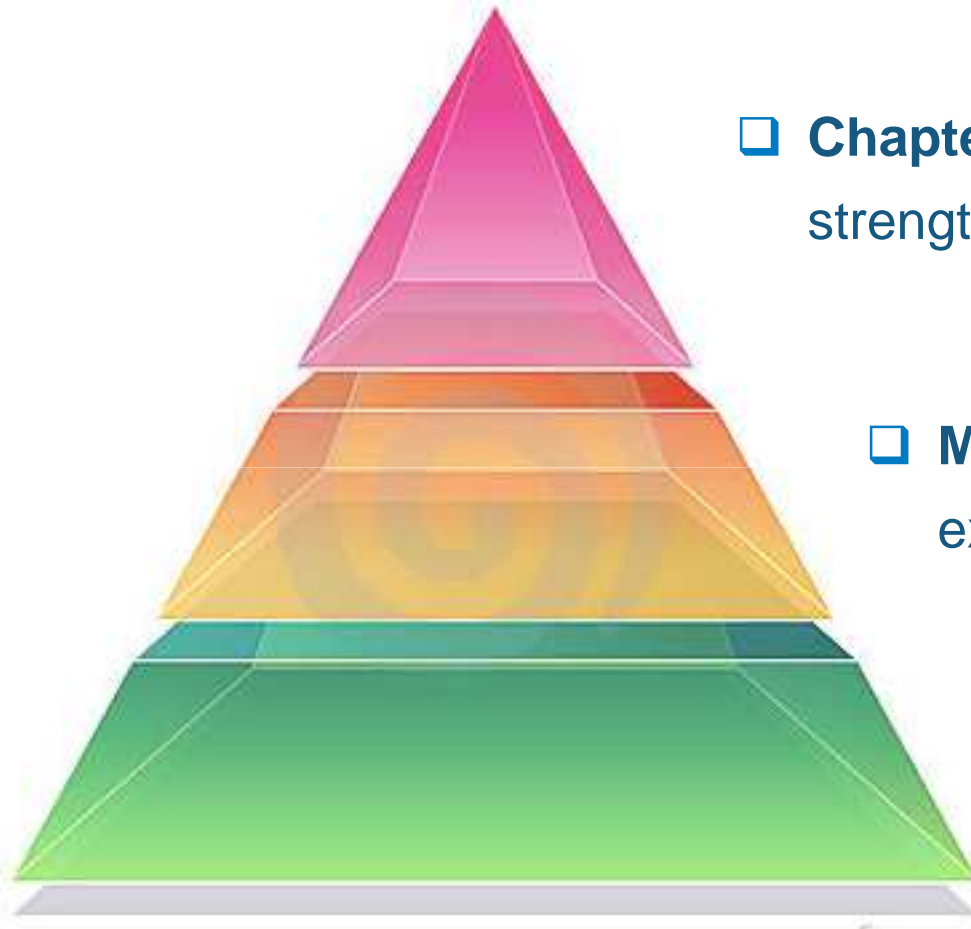
Project management as a life skill



Project management as a learning tool



Why? - Benefits at different levels



- ❑ **Chapter** benefits: increased retention, strengthen reputation and brand

- ❑ **Member** benefits: increased skills, extend visibility in the community

- ❑ **Community** benefits: enabler for change, shared knowledge

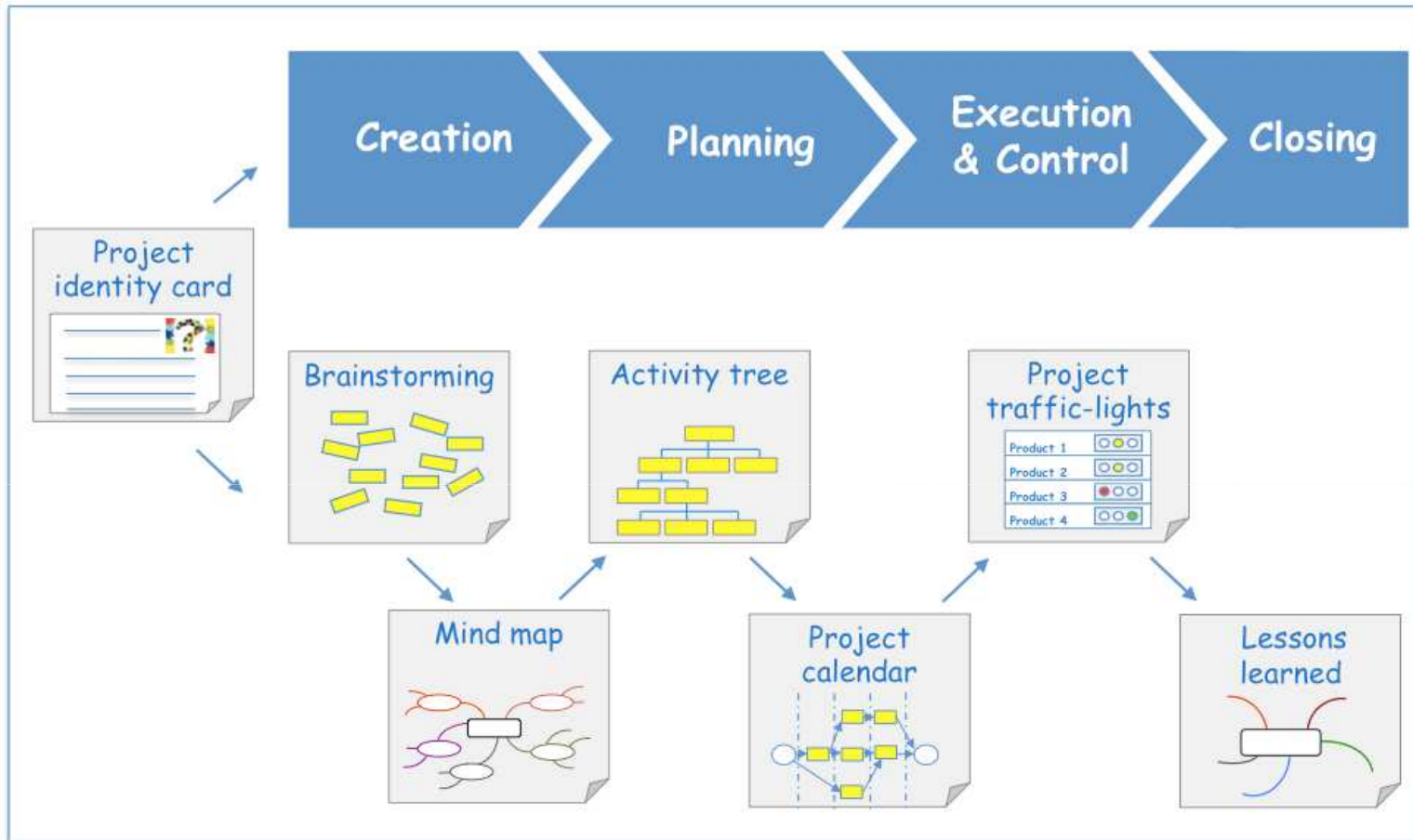


How? - Critical success factors

- ❑ Adoption of a “common language” for project-based learning
- ❑ Adoption of a “train the trainer” approach for school teachers
- ❑ Engagement of passionate project managers and educators
- ❑ Construction of a “peer-to-peer” relationship among them
- ❑ Support of local sponsors and governmental institutions



What? - Toolkit for the primary school



Available versions

1. Arabic
2. Brazilian
3. Chinese
4. English
5. French
6. German
7. Italian
8. Japanese
9. Portuguese
10. Romanian
11. Slovenian
12. Spanish
13. Swahili
14. Turkish

Presentat. of the kit
General principles
Method of working
Seven steps flashcards
Examples of projects
Stories to share
The kit in the world

<http://pmief.org/learning-resources/learning-resources-library/projects-from-the-future-primary-schools-whiteboard-version>



What? - Other resources available

Video

→ <http://pmief.org/get-inspired/stories-collection/walter-ginevri>

Case Study

→ <http://pmief.org/learning-resources/learning-resources-library/leonardo-da-vinci-primary-school-case-study>

The Tower Game

→ <http://pmief.org/learning-resources/learning-resources-library/the-tower-game>

Practice Guide for Tutors

→ <http://pmief.org/learning-resources/learning-resources-library/project-management-kit-for-primary-school-practice-guide-for-tutors>

Practice Guide for Teachers

→ <http://pmief.org/learning-resources/learning-resources-library/project-management-kit-for-primary-school-practice-guide>



Thank you!

**“You may say I'm a dreamer,
but I'm not the only one”**

- **Nome** | Walter Ginevri, PMP, PgMP, PfMP, PMI-ACP, PMI-PBA, PMI-RMP, PMI-SP
- **Web** | <http://pmief.org/about-us/board-of-directors> (from 2017 to 2019)
- **Email** | walter.ginevri@pmief.org